



# MEMBER MOBILIZATION

Classes offered by the MNA Labor School for all members.

## Member Mobilization/Internal Organizing Zoom Workshop, May 27 and June 3, 2021

### Thursday, May 27, 6:30 to 8 p.m.

- ▶ The Purpose of a Union/Involvement & Participation
- ▶ How do the members view the Union
- ▶ Union Visibility at the worksite
- ▶ Union Building Contract Language

### Thursday, June 3, 6:30 to 8 p.m.

- ▶ Charting and Mapping
- ▶ Organizing at the Workplace
- ▶ Symbolism, Visibility & Branding
- ▶ Apathy
- ▶ Involving the Membership in Collective Action

Registration for this virtual workshop is necessary. To register, please email Joe Twarog at [jtwarog@mnarn.org](mailto:jtwarog@mnarn.org). You will then receive a Zoom link for these workshops.



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